

# Mobile Business Flyer Assignment

## Instructions

**Objective:** Create a flyer from a blank document and incorporate word processing and desktop publishing skills.

Create a **Grand Opening** flyer for your Mobile business! **You must use Microsoft Word to create this flyer, and you must start from a blank document.**

- When creating your flyer, be sure to consider:
  - The people you are advertising to
  - The fonts, colors, and pictures you incorporate (create a consistent look)
  - Important information to include and how you will organize the information
- Use the skills we discussed in Word Part 1 to create an appealing Grand Opening Flyer for your Mobile Business. **View the rubric below to see the minimum of what you should include.**
- Be creative and make the flyer look professional
- Save your work! (Save as: Mobilebusiness )
- Ask at least one classmate to provide feedback about your flyer before submitting, make necessary changes. Consider various flyer layouts, it shouldn't look like the flyer from Word part 1 step by step.
- Submit your flyer on Google Classroom

Example Flyer Layouts

- Click add/create, file, upload, browse, select, and turn in



Rubric	
<p>Included flyer guidelines</p> <ul style="list-style-type: none"> <li>• Headline</li> <li>• Image(s) (I can also scan your drawing of your food truck if you want to incorporate it)</li> <li>• Body text</li> <li>• Bulleted list</li> <li>• Page border</li> <li>• Call to Action- (contact information and the action that people should take to participate) Ex: For more information.....</li> </ul>	12
<p>Including the following information:</p> <ul style="list-style-type: none"> <li>• Name of business</li> <li>• The words “Grand Opening”</li> <li>• Description of what your business offers</li> <li>• Fictitious (made up) -Location, phone number, &amp; website <ul style="list-style-type: none"> <li>○ You can get really creative and add things like: social media page name, discounts, qr codes, etc.</li> </ul> </li> </ul>	10
<p>Flyer is appealing</p> <ul style="list-style-type: none"> <li>• Appropriate</li> <li>• Easy to read</li> <li>• Neat</li> <li>• Organized layout &amp; consistent style</li> </ul>	10
<p>Incorporated Formatting</p> <ul style="list-style-type: none"> <li>• Change fonts <ul style="list-style-type: none"> <li>○ Styles</li> <li>○ Colors</li> <li>○ Size</li> <li>○ Shading</li> </ul> </li> </ul>	8
<b>Total Test Points</b>	<b>40</b>