Movie Poster Assignment

Create a realistic, yet completely original movie poster. Do not just get a background, put a picture in it and put text on it. This poster should be very believable! Used the skills you learned from the tutorials to make this poster come to life!

Where to begin?

- 1. Pick a genre for your movie
 - a. Examples:
 - b. Action (Disaster): Stories whose central struggle plays out mainly through a clash of physical forces.
 - c. Comedy: Stories whose central struggle causes hilarious results.
 - d. Horror: Stories whose central struggle focuses on escaping from and eventually defeating a Monster (either human or non-human).
 - e. Love (Romance): Stories whose central struggle is between two people who each want to win or keep the love of the other.
 - f. Science Fiction: Stories whose central struggle is generated from the technology and tools of a scientifically imaginable world.
 - g. Social Drama: Stories whose central struggle is between a Champion and a problem or injustice in society. Usually the Champion has a personal stake in the outcome of the struggle.
- 2. Come up with a title for your movie
- 3. You may use images from the internet, however you may not use movie posters/other movie artwork and use it as your own.
- 4. Utilize the skills you've learned in class and from the tutorials
- 5. Study movie posters in the genre you selected

Include the following elements in your poster:

- Movie title
- Hook or tag-line
- Main Actors/Actresses
- Movie rating (G, PG-13, PG, R)
- Images that create a realistic poster (should not just be a background and text)
- Release date (to theatre, DVD, or Netflix)
- Director and producer
- Other Suggestions: Quotes from movie critics, production company,etc.

60 Test Points

Example Movie Posters



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